5 top tips for taking part in People Count 2019

1. Start early

Avoid feeling rushed! Gather the more accessible data early, leaving you time to focus on the harder-to-source areas.

2. Share the workload

Did you know that you can print a copy of the questionnaire, and ask your team to help answer the questions? You can then set up additional users to help input the data.

3. Consult the guidance notes

The guidance notes provide advice about how exactly to answer every question. Make sure to check this first.

4. Encourage others to sign-up

One of the most valuable things about People Count is the ability to benchmark against similar organisations. If you're part of a networking group of like-minded colleagues from the sector, invite them to sign up, and choose them as part of your peer group.

5. Answer what you can

There may be questions you can't answer. Complete as much as you can, and identify what you might want to track in future.

Agenda consulting

We are a research consultancy helping not-for-profit organisations develop and sustain the highest levels of employee and volunteer engagement.

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