

Volunteers Count 2017

Volunteer and volunteer management
benchmarks for not-for-profit organisations

From
£190 + VAT
Early Bird offer until
16 June 2017

"SSAFA used the data to compare with others in the sector, particularly in areas such as volunteer turnover and length of service. We are taking part again in 2017 and will use the results to improve our overall organisational performance and volunteer experience."

Christine Cribb, Head of Volunteer Network Support, SSAFA



Agenda 
consulting

Volunteers Count 2017

What is Volunteers Count?

The biennial benchmarking study of volunteer and volunteer management metrics. Compare your results with other organisations' key performance indicators. Build a solid evidence base to make sound strategic decisions.

"Gives clear statistics and helps to really cement the importance of volunteers within your organisation"

Jess Collings, Volunteer Coordinator, Eden Project



Key Topics

Volunteers Profile including:

- Diversity
- Frequency of volunteering
- Length of time volunteering.

Recruitment and Selection including:

- Methods.

Expenses including:

- Policy
- Awareness amongst volunteers.

Retention including:

- Volunteer turnover and leaving information.

Learning and Development including:

- Spend
- Induction and methods.

Support and Supervision including:

- Annual review and appraisal
- Performance management.

Communication and Recognition including:

- Methods
- Use of surveys
- Meetings and events.

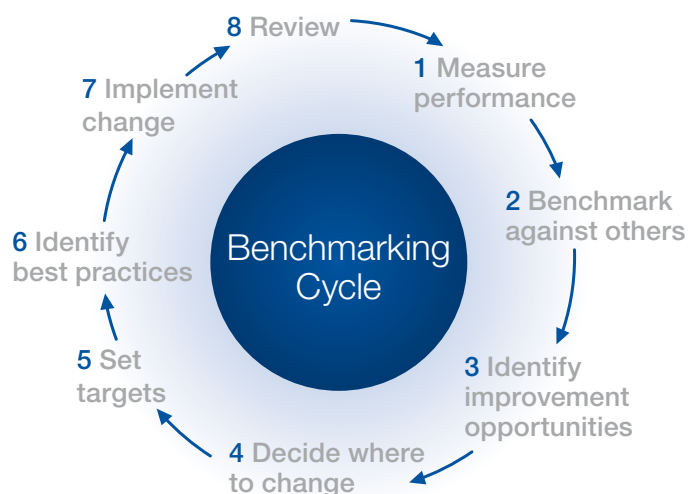
Profile of Strategic Volunteering Development

Function including:

- Staffing and resourcing.

Return on Investment including:

- Costs of volunteers
- Contribution.



Who takes part?

Organisations from across the Third Sector, with a wide range of activities, including social care, housing, environment/conservation, heritage, disability, international development, healthcare, religious/missionary, animal welfare and many more.

Visit: www.agendaconsulting.co.uk/volunteers-count for full list of participants.

"Volunteers Count gives me valuable data to use in my Volunteering and Fostering Strategy. When making recommendations or building a case for support you need supporting evidence – otherwise you're just expressing an opinion."

"If I had to offer one piece of advice to a new Head of Volunteering it would be to participate in Volunteers Count, because sector-wide understanding is imperative and helps you make improvements to your own volunteer programme."

Charlotte Fielder MBE, Head of Volunteering and Fostering, Battersea Dogs & Cats Home

Our Partners

We are delighted to have the support of our partners for Volunteers Count 2017. Members of our partners pay preferential rates to take part (see Prices).



The Process

A simple, easy-to-follow process, with questions split by topic.

1 Enter & Edit Data 2 View Questions & Data 3 Sign Off Data

Complete the questionnaire online.

4 Select Your Peers 5 Reports & Drill Down

Choose between 5 and 20 peers by subsector, by organisation size, by region.

- Run your organisation scorecard
- Compare your results with last time, your peers and the whole sample
- Drill down on particular measures for further analysis
- Download all the sector-wide reports 2.1 – 2.5 (see below).

Example

Table 2.6 Average number of volunteer hours per volunteer per month (hours)

Table	Measure	Unit	Your Score 2015	Your Score 2017	Peers (Median)	Whole Sample (Median)
Table 2.6	Average number of volunteer hours per volunteer per month (hours)	Hours	6	8	12	8

6 Good Practice Zone 7 Contacts

- View good practice examples from other organisations
- Make direct contact with them to learn more.

8 Training and Support

- Come to the Results Conference to listen to case studies and share findings
- Attend the Product Training Workshop to understand your results and how to use the reports
- Have a telephone consultation with Agenda to explore your results further.



Results Conference and Product Training Workshop

“Being able to present clear evidence of how our level of volunteer engagement compares with that of other organisations has been extremely valuable. I have been able to speak to senior managers with greater authority, and this is starting to have an impact on our organisational strategy.”

Anon

Publications

If you can't join this year, but would like to find out more about a particular topic, you can buy one of the reports, which include all the sector-wide data, good practice examples and key findings @ £150 plus VAT per report.

2.1 Profile of Volunteers

2.2 Recruitment, Retention & Selection

2.3 Learning and Development, Support and Supervision

2.4 Communication and Recognition & Expenses

2.5 Strategic Volunteering Function, Return on Investment.

Go to the publications section on the Agenda website: www.agendaconsulting.co.uk/publications/. Reports available September 2017.

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Timetable

Bookings welcome	January 2017 onwards
Questionnaire available	April 2017
Early bird prices expire	16 June 2017
Deadline for completion of questionnaire	14 July 2017
Choose peers	August 2017
Publication of reports	September 2017
Results conference and product training workshop	October 2017

Prices

Organisation Income	Member Price* Early Bird	Standard Price Early Bird
<£5m	£190	£225
£5m-£10m	£290	£325
£10m-£25m	£390	£425
£25m-£50m	£490	£525
£50m+	£590	£625

All prices are subject to VAT.

* Member prices apply to organisations who are members of our partners: AVM, CHRN, MHPF, VODG.


Early bird prices expire on 16 June 2017, after which the price for all organisations will be £700 plus VAT.

Find out more


- Join us for a free webinar during March to June.
Go to: www.agendaconsulting.co.uk/events
- Visit: www.agendaconsulting.co.uk/volunteers-count for more information, an up-to-date list of organisations taking part, and a list of FAQs.

Join the Study

 www.agendaconsulting.co.uk/volunteers-count

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Terms and Conditions

Payment

All invoices are payable within 30 days of date of invoice.

Please note that non-payment after booking onto a benchmarking study does not indicate a cancellation. No refunds will be issued unless cancellation is made within 30 days of booking onto the study.

Conditions of Participation

No information will be attributed to individual organisations in any published report, with the exception of good practice examples, which are optional to complete and will only be available to other participating organisations. Receipt of reports is dependent on completion of the Volunteers Count 2017 questionnaire. In the event your organisation is unable to complete the questionnaire, no refund will be given.

Cancellation Policy

Cancellations must be made by email: info@agendaconsulting.co.uk, by telephone: +44 (0)1865 263 720 or in writing: Agenda Consulting, The Jam Factory, 27 Park End Street, Oxford OX1 1HU, UK.



We are a research consultancy helping not-for-profit organisations achieve their mission through better understanding of their people.